EQ-WOOD

CHALLENGING THE FUTURE, MANAGING INNOVATION!
Training for an Innovation advisor in the Wood and Furniture Industry

AGENDA
25TH MARCH 2021
H. 10:00 – 12:30 (CET time)

Moderated by Filippo Zanetti - Partner and CEO of Simbiosity - Innovation Advisor

10:00 Introduction: Nicolas Sangalli – EQWOOD Project Manager – FederlegnoArredo (IT)

10:10 Inspirational talk on the role of Education and training for innovation: Mrs. Maila Puolamaa - Policy Officer - Energy Intensive Industries and Raw Materials

10:25 Presentation of the Project and its results
- Curriculum "Innovation Advisor for the Furniture Sector" – **Jeroen Doom** - WOODWIZE (BE)
- Platform and Online Training Course– **Brunella Maio** – CONFORM (IT)

10:45 "*Shape it till you make it*!" – **Interactive dialogue with 4 EU Innovative Start-ups operating in wood and furniture sector**

Speakers:
- **Xavier Crouilles**, Founder Inspi3d
- **Lorenzo Frangi**, Founder Goliath
- **Miguel Reynolds**, Founder Corkbrick
- **Rolf Schitz**, Co-founder Crunch Collective

11:30 Innovative coffee break (Stay with us!)

11:40 Institutional speech on "Sector Skills Alliances": Pavol Krempaský - European Commission - Executive Agency for Education, Audiovisual and Culture (EACEA) , Unit A2 - Erasmus+: Platforms, Skills and Innovation

11:50 Round table about innovation in the Wood and Furniture Industry: Moderated by Mr. **Uwe Kies** – Innovawood (BE)

- **Celia Ruiz Flores,** Head of Development, Innovation, Experimentation and Training Department in the" National Reference Centre for the Transformation and Installation of Wood and Cork". Paterna (Valencia) SPAIN.
- **Edi Snaidero**, Chairman of Snaidero Rino SpA (ITALY) and President of EFIC (European Furniture Industries Confederation)
- **Levente Denes** - Associate Professor, University of Sopron; R&D&I Director, Transylvanian Furniture Cluster - HUNGARY

12:20 Final conclusion and closing statement: Mr. **Filippo Zanetti** - Partner and CEO of Simbiosity - Innovation Advisor

12:30 End of the Conference