

CORPORATE SOCIAL RESPONSIBILITY FOR STRENGTHENING THE FURNITURE INDUSTRY. ONLINE INTERNATIONAL CONFERENCE.

Tools for companies and stakeholders for
enhancing competitiveness and job attractiveness

30 MARCH 2023
9:50 h to 13:00 h CET

**REGISTER
HERE!**

- 9:50 **Reception of attendees**
- 10:00 **Conference opening and agenda**
· [Massimiliano Rumignani](#) - [AMBIT](#)
- 10:05 **Welcome**
· [Joaquim Solana](#) - [AMBIT](#)
- 10:15 **Keynote speech: Shared value at the core of cluster development in Catalonia**
· [Joan Martí](#) - [ACCIÓ](#)
- 10:30 **Business case: HANNUN, the first furniture company certified B Corp in Europe**
· [María Jesús Montilla & Gemma Sanchiz](#) - [HANNUN](#)
- 10:50 **FURNCSR: guidelines and tools to enhance the furniture labour market attractiveness through CSR strategies**
· [Julio Rodrigo](#) - [AMBIT](#)
- 11:00 **How to prepare managers and employees of companies to deploy CSR?**
· [Jeroen Doom](#) - [WOODWIZE](#)
- 11:10 **Virtual Coffee Break**
- 11:25 **Resources to deploy CSR in furniture companies:**
- **Handbook on CSR**
· [Josep Ma Canyelles & Xevi Agulló](#) - [vector5](#)
- **Online tool for companies self-evaluation**
· [Jaisiel Madrid](#) - [AMBIT](#)
- 11:55 **Testimonials of validation in EU furniture companies**
· [Chiara Terraneo](#) - [FederlegnoArredo](#)
- 12:15 **Commenting participants remarks and questions**
· All previous participants
- 12:25 **Virtual debate & voting: Key challenges ahead for CSR in the furniture sector**
· [Rolf Gehring](#) - [EFBWW](#)
· [Josep Ma Canyelles & Xevi Agulló](#) - [vector5](#)
- 12:55 **Services to support companies to deploy their CSR strategy**
· [Julio Rodrigo](#) - [AMBIT](#)
- 13:00 **End of the session**