

CALL FOR IDEAS

An invitation to submit novel concepts for presentation at the “Forum for innovation in wood/furnishings” on 21 November 2013

Since 1945 FederlegnoArredo, the mainstay of the Italian wood/furnishings industry, has successfully fulfilled its duty to support and drive the sector.

FederlegnoArredo now takes pleasure in announcing a

CALL FOR INNOVATIVE CONCEPTS

in the following thematic areas:

1. Materials and products
2. Manufacturing methods and processes
3. Connectivity and software
4. Sustainability and energy efficiency
5. Strategies, business organisation, marketing and distribution

The Forum for Innovations in Wood/Furnishings will be staged at the “Kilometro Rosso” Science and Technology Park in Bergamo (Italy) on 21 November 2013. Its aim is to **uncover and support innovative solutions for boosting growth across the industry.**

The organisers are seeking to advance the culture of innovation.

By bringing together and publicising projects with a good chance of opening up opportunities for manufacturers and contractors, they are looking for breakthrough concepts that will buoy up the business.

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The day's agenda will focus on sharing innovations through a series of high-impact 10-minute presentations. The Forum gives professionals, companies, research centres and start-ups the prospect of showcasing their projects before an audience of entrepreneurs in the wood/furnishings sector.

One-on-one meetings with participating business owners will also be scheduled throughout the day, bringing demand together with supply and enabling certain specific aspects of the thematic areas to be explored in greater depth.

FederlegnoArredo is well aware that a steady stream of new ideas drives development and growth. The Forum is therefore searching for concepts with the potential to significantly save both time and resources and enhance people skills and technical solutions. The aim is ultimately to further the thought process and spread the culture of innovation in the most practical way possible.

Additional information and details can be found in the attachments to this email.

While looking forward to seeing you at the Forum, I remain,

Yours sincerely

Roberto Snaidero

Chairman

ANNEX 1 – HOW TO PARTICIPATE

FederlegnoArredo's definition of an “innovative project”:

FederlegnoArredo defines a project as innovative if it can innovatively modify an existing product or process in one of the Forum’s thematic areas, thus significantly supporting the business, making for major savings or increasing safety, adding value, and/or expanding the market for products made by firms in the wood/furnishings sector.

Deadline and selection criteria:

Participants are invited to submit projects relating to the various thematic areas by no later than **30 September 2013**. A jury comprised of entrepreneurs representing the wood/furnishings sector, researchers and experts in the various thematic areas will choose the projects to be presented at the Forum.

The following selection criteria will be applied:

- Scope of innovativeness
- Ease of implementation in the factory
- Expected outcomes in terms of potential new business/savings/safety/added value
- Likelihood to meet the needs of the wood/furnishings sector

How to forward projects:

Projects may be submitted by email to: marketing@federlegnoarredo.it

Please write "CANDIDATE FOR THE INNOVATION FORUM" in the subject line.

The following documents must be attached to the email:

- a Power Point presentation of up to 10 slides describing each individual innovative project submitted for consideration. Please note that this is a preliminary submission only; projects selected by the jury on the basis of this information will need to be described in greater detail in a separate high impact presentation.
- a fact sheet (see enclosed *Project Fact Sheet*) for each innovative project submitted, dully completed with all the necessary information.

We will confirm receipt of all documents submitted.

Promotional support:

All of the projects presented at the Forum on 21 November will be video-recorded and the videos will be uploaded to the FederlegnoArredo website (which attracts more than 30 million page views a year), thus increasing their visibility and facilitating contacts with business owners. During the Forum on 21 November, participants will have the opportunity to meet with manufacturers interested in their projects by signing up at a special appointments desk.

Conditions for participation:

Project presentations and attendance at the Forum on 21 November is free of charge for both FederlegnoArredo and entrants, each of whom shall pay their respective expenses (e.g. FederlegnoArredo will cover the organisational expenses for staging the Innovation Forum, while the entrant/presenter will cover the cost of preparing the project for submission, and if selected, also undertakes to attend the Forum in person for the entire duration of the event on 21 November).

Contacts:

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INNOVATION FORUM - Innovative Product Fact Sheet

About us	
Name and surname of contact person	
Telephone (including country and area codes)	
Email	
Brief CV (if the entrant is a person) or presentation (if the entrant is a company)	
Title of the project	
Thematic area (circle the appropriate area)	<ol style="list-style-type: none"> 1. Materials and products 2. Manufacturing methods and processes 3. Connectivity and software 4. Sustainability and energy efficiency 5. Strategies, business organisation, marketing and distribution

<p>Abstract (no more than 2000 characters including spaces)</p>	
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I hereby consent to my personal data being processed exclusively for purposes relating to the “Forum for Innovation in wood/furnishings” initiative.

Date

Signature

Forward to: marketing@federlegnoarredo.it